

Natural woven shades bring global textures and international style right to the window. Exotic patterns project patterned light into the room, creating a personal space that's priceless.

ALTA
WINDOW FASHIONS



NATURAL WOVEN SHADES

WHY OUR NATURAL WOVEN SHADES?

- Exotic patterns in three distinctive collections: Woven Woods, Grass Weaves and Select Weaves
- Choice of traditional, waterfall and panel track configurations for virtually every application
- Control options include standard, cordless lift, continuous cord loop, and RemoteLift motorization
- Enhanced privacy and light control with exclusive Tandem™ and TriLight Shades®, plus fixed and operable liner options
- Limited Lifetime Warranty ensures customer satisfaction



design simplified™

THREE DISTINCTIVE COLLECTIONS

Exotic in nature, exceptional in style, our collections feature unique man-made or sustainable natural materials — in patterns and weaves that would make Mother Nature proud.



WOVEN WOODS

Crafted from hand-split bamboo, wood, reeds, and jute — with Mother Nature's beautiful imperfections for rustic authenticity.

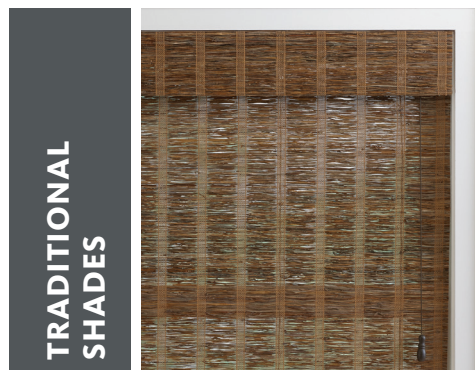
GRASS WEAVES

Woven from a variety of unique man-made materials and yarns made from papyrus, cotton, jute, and polyester. A natural look with less variation in color and pattern.

SELECT WEAVES

Meticulously hand- and loom-woven from sustainable materials including sea grass, reeds, unique bamboo species, and fine jute. The dense and refined weave feels like a fine textile infused with tactile organic yarns.

DESIGN OPTIONS



Shade is positioned behind the headrail; valance conceals the hardware.



Shade is positioned in front of the headrail. Rear valance hides the hardware from the outside.



Sliding panels are ideal for large windows and sliding glass doors.

CONTROL OPTIONS



Multi-cord lock and guided pulley system, with antique brass or white finishes, ensures smooth, long-lasting operation.



A light push or pull smoothly lifts or lowers the shade to any desired position. No visible cords offers a clean look and added child safety.



Battery-operated motorized system lifts and lowers shades with the touch of a button. Ideal for hard-to-reach windows.



Color-coordinated loop raises shades with ease and remains the same length no matter where the shade is positioned.



Two or three independently operated shades share the same headrail for a cleaner, more unified look.

HEADRAILS, VALANCES AND EDGE BINDINGS



Headrail measures 1 ½" or 2 ½" depending on the lift system.



Smaller headrail option is ideal for narrow mount depths.



Available in customized heights, the matching valance conceals the operating system. Individual valance available.

Alta is the trailblazer for light and privacy control

Our high-performance designs offer maximum control of both sun and view, thanks to selections including Tandem™ and TriLight Shades®, Top-Down/Bottom-Up, as well as fixed and operable privacy liners.



TANDEM™ SHADES

An independently operated backside roller shade liner allows flexible light and privacy control while preserving the charm of filtered light peeking through the weave. Choice of light-filtering or blackout liner fabric.



TRILIGHT SHADES®

Unique pairing of a sheer pleated shade on top and a natural woven shade on the bottom. Allows maximum versatility when controlling the sun and its damaging rays while still managing the view.



Affixed to the back of the shade, providing additional light and privacy. Liner folds with the shade when raised.

Light-filtering or room-darkening liners operate independently of the shade.



Shade lowers from the top and raises from the bottom for light and privacy flexibility. Top-down only also available.

NATURAL WOVEN SHADES *by Alta*



// Woven Woods Tandem™ Shades

UNIQUE ADVANTAGES

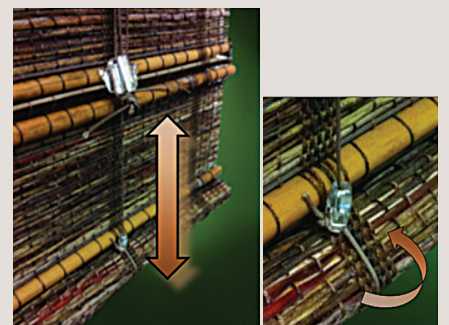
Alta Natural Woven Shades offer subtle, yet very important advantages that contribute to a more polished shade appearance.

VALANCE RETURN STABILIZER



Keeps outside mount valances stable and beautifully aligned. Woven Woods only.

LIMITED LENGTH ADJUSTER





Allows up to 1" shade height reduction to address naturally occurring material stretching. Woven Woods only.

EDGE BINDINGS



Decorative fabric accent protects shade edges for added durability while providing a clean stylish appearance.

NATURAL WOVEN SHADES BY ALTA

FEATURES	BENEFITS
CONTROL OPTIONS	
Standard Cord Lift	Multi-cord lock and guided pulley system with antique brass or white finishes ensures smooth, long-lasting operation. Decorative wood tassels add a classic touch.
Cordless Lift 	A light push or pull lifts or lowers shade to any desired position. With no visible cords, cordless shades offer a clean look and provide added child and pet safety.
Continuous Cord Loop	Shades raise and lower with ease and convenience. The cord loop remains the same length no matter where shade is positioned. The color-coordinated cord tensioner eliminates dangling cords for enhanced child safety.
RemoteLift Motorization 	Battery-operated motorized system lifts and lowers shades with the touch of a button. Perfect for hard-to-reach windows or for everyday light and privacy control.
2- or 3-on-One Headrail	Two or three independently operating shades share the same headrail for a cleaner, more unified look. Ideal for wide-set windows and patio doors.
ENHANCED LIGHT AND PRIVACY OPTIONS	
A Tandem™ Shades	Natural woven shade teams up with a back roller shade liner (light filtering or blackout) to provide the ultimate in light management and privacy control. When fully raised, liner is completely out of sight. Optional side seals for added energy efficiency.
A TriLight Shades®	Natural woven texture with sheer pleat refinement in a single shade. Top-down/bottom-up convenience with all the benefits of softened view, UV protection, glare reduction, and maximum light and privacy control.
Fixed Privacy Liners	Translucent or room darkening privacy liners attach to the back of the shade and operate in unison with the shade — provide additional light and privacy control.
Operable Privacy Liners	Light filtering or room darkening privacy liners raise and lower independently of the front shade using a separate lift cord — provide flexible light and privacy control.
Top-Down/Bottom-Up	Independently lowers from the top and raises from the bottom for more flexible light control without sacrificing privacy. Top-down only also available.
OPTIONS	
Waterfall Style	Shade is positioned in front of the headrail, offering a clean, modern, no-valance look. Metal grommet allows the lift cord to stay neat in front of the shade and within reach for easy raising and lowering. Standard back valance conceals hardware from the outside.
Panel Track	Provides beautiful coordination of doors and windows in the same room. Two, four or more panels feature coordinated twill edge binding for added stability and durability. Refer to swatch deck for fabric availability.
Edge Bindings	A decorative fabric accent that protects the shade edges, adding durability, structure and a clean appearance. Note: Some styles require edge binding. See reference guide for details.
Individual Valance	Fabric valance mounted on a wood dust cover serves as a soft, stylish option to complement the décor or alternative shade.
Cut-Out	Designed to provide clearance where there is an obstruction like corners or tile molding in kitchens and bathrooms.
HARDWARE	
A Valance Return Stabilizer	Innovative system includes clear corner pieces attached to valance and return, keeping them stable and aligned. Outside mount Woven Woods only.
A Limited Length Adjuster	Innovative solution for woven material stretching. Allows up to 1" shade height reduction on shades with bottom dowel. Woven Woods only.

LIMITED LIFETIME WARRANTY on all Natural Woven Shades by Alta ensures customer satisfaction.

A The Alta Advantage

CUSTOM BRANDS GROUP 111 N. Apollo Road, Salt Lake City, UT 84116 **Phone:** 800-669-6333 // **Fax:** 800.316.6076