## $\mathscr{S}_{\text {Beauti-Vue }} \mathscr{P}_{\text {roducts }}$

## BRISTOL INDUSTRIAL PLAZA

BRISTOL, WISCONSIN 53104
800-558-9431 NTL. 262-857-2306 Wisc.
800-329-9431 FAX
www.beautivue.com
e-mail: order@beautivue.com


## Custom Cloth Window Shades

Serving the trade with custom coverings for over 60 years

## ADJUSTING SPRING ROLLERS FOR TENSION

TO TIGHTEN: Lower the shade about 18 " from the top. Remove from window brackets. Roll shade all the way to the top by hand, then replace in brackets. Repeat until there is proper tension. Do not overtighten.

TO LOOSEN:
Raise the shade to the top and remove from bracket. Unroll about $18^{\prime \prime}$ and replace in brackets. Repeat until there is proper tension. Roller should not be too tight.

NOTE: When a window shade refuses to roll up, the spring is too loose. When a window shade will not stay down, the spring is too tight.

CAUTION: Over-winding may result in permanent damage. DO NOT use pliers to adjust spring.

## ADJUSTING ROLL- SPRINGS OR CLUTCHES (If any shade does not roll straight)

A) Make sure brackets are mounted level; otherwise the shade will roll crooked.
B) If shade veers toward the right, correct by lowering shade completely and placing a piece of tape (multiple pieces may be necessary) as close to the left edge of the roller as possible. This will act as a shim.
C) If shade veers toward the left, correct by lowering shade completely and placing a piece of tape (multiple pieces may be necessary) as close to the right edge of the roller as possible. This will act as a shim.

## TERMS OF SALE

PRICING: All retail pricing subject to change.
CREDIT: Open accounts are invited with customers of established credit. Please include banking and business references which may facilitate opening of credit lines for you.

PAYMENT OF INVOICES: Remit to main offices at Bristol, Wisconsin. We also accept faxed or e-mailed checks.

## NO ALLOWANCES FOR ANTICIPATION.

SHORTAGE AND DAMAGE: Original Bill of Lading will be enclosed with invoice. This is proof of delivery to the carrier in good condition. Claims for loss or damage should be noted on Delivery Receipt and filed against the carrier.

Check contents thoroughly before going out on installation. We are not responsible for additional trip charges.

RETURNS: When desiring to return merchandise, first contact source of shipment for authorization, giving reason for return.

CANCELLATIONS: Orders for custom made items may not be cancelled or sizes changed after goods have been cut.

PHONE ORDERS: All phone orders are accepted at dealer's responsibility. All orders will be repeated by order taker. Use order forms to avoid errors. Orders may also be placed on-line.

PAST DUE ACCOUNTS: Our pricing structure does not provide for carrying accounts beyond our NET 30 DAY period. A standard service charge of $1 \frac{1}{2} \%$ interest per month will be added to your monthly balance, on the unpaid balance over 30 days old. In the event that an interest charge had to be made, you will be notified as to the amount.

Colors: Bronze, Smoke, Shadow

All Sun Guard Bronze and Smoke shades are manufactured with the finest quality 4 mil, triple laminate material. Shadow is a 3 mil thick, titanium sputter coated material with similar protection as smoke and bronze, yet allows 2-way visibility. Shadow is ideal for showrooms or drive-thru applications. Shades provide daytime protection without sacrificing your view.

$$
\begin{array}{ll}
\text { Glare Reduction } & \text { - Like putting sunglasses on your windows } \\
\text { Fade Protection } & \text { - Screens } \mathbf{9 9 \%} \text { of fading UV rays }
\end{array}
$$

## SUMMER

SUN GUARD shades will keep your rooms cooler. Solar radiation is reflected back through the window by the aluminized center laminate. Solar heat reflection 73\% (average).

## WINTER

SUN GUARD shades insulate your cold winter windows by reflecting furnace heat back into the room. On sunny days, raise your shades to take advantage of the free solar heat radiation.

## Sun Guard Shades

Chart \#1
Clutch surcharge non-shaded area $+\$ 30.00 /$ Clutch required $\&$ included in price of shaded area.

| WINDOW LENGTH |  | WIDTHS TIP TO TIP |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 31-1/4 | 37-1/4 | 49-1/4 | 61-1/4 | 73-1/4 | 78-1/4 | 85-1/4 | 97-1/4 | 109-1/4 | 121-1/4 | 133-1/4 | 141-1/4 |
| Factory will add for wrap | 36 | 96 | 101 | 123 | 128 | 142 | 162 | 192 | 205 | 218 | 242 | 254 | 263 |
|  | 48 | 101 | 106 | 131 | 137 | 152 | 185 | 224 | 238 | 260 | 278 | 289 | 315 |
|  | 60 | 106 | 111 | 140 | 144 | 163 | 227 | 263 | 282 | 303 | 334 | 354 | 368 |
|  | 72 | 111 | 117 | 148 | 184 | 204 | 257 | 294 | 313 | 335 | 354 | 374 |  |
|  | 84 | 128 | 133 | 156 | 192 | 214 | 273 | 310 | 345 | 366 | 387 | 410 |  |
|  | 96 | 133 | 139 | 165 | 201 | 225 | 291 | 331 | 372 | 398 | 419 |  |  |
|  | 108 | 170 | 175 | 205 | 240 | 261 | 316 | 352 | 398 | 419 |  |  |  |
|  | 120 | 175 | 181 | 213 | 249 | 272 | 332 | 373 | 425 | 450 |  |  |  |

Shades over $731 / 4 " \times 60$ " will be seamed - Shades over $731 / 4$ " wide will be turned width for length.
Clutch Shades come with color coordinated chain and white or black clutches.
Metal $11 / 4$ " Spring Rollers available when specified for sizes between $781 / 4$ " to $1091 / 4$ " wide.
Translucent FR-
Flame retardant, light filtering, vinyl impregnated, cambric cloth
Chart \#2
Clutch surcharge non-shaded area $+\$ 30.00 /$ Clutch required $\&$ included in price of shaded area.

| WINDOW LENGTH |  | WIDTHS TIP TO TIP |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 37-1/4 | 46-1/4 | 55-1/4 | 73-1/4 | 78-1/4 | 83-1/4 | 91-1/4 | 103-1/4 | 109-1/4 | 121-1/4 |
| Factory will add for wrap | 36 | 65 | 70 | 85 | 104 | 108 | 147 | 163 | 181 | 196 | 215 |
|  | 48 | 69 | 75 | 89 | 111 | 125 | 166 | 184 | 204 | 215 | 242 |
|  | 60 | 72 | 79 | 95 | 120 | 142 | 185 | 216 | 229 | 237 | 268 |
|  | 72 | 76 | 83 | 100 | 127 | 165 | 238 | 247 | 260 | 269 | 294 |
|  | 84 | 86 | 92 | 105 | 134 | 179 | 257 | 265 | 281 | 290 |  |
|  | 96 | 91 | 99 | 112 | 143 | 192 | 269 | 280 | 298 | 309 |  |
|  | 108 | 127 | 134 | 149 | 182 | 231 | 281 | 296 | 326 |  |  |
|  | 120 | 131 | 139 | 154 | 189 | 248 | 297 | 314 |  |  |  |
| Hem Style \#1 |  | 26 | 30 | 34 | 38 | 42 | 46 | 50 | 54 | 58 | 62 |
| Scallop Group A |  | 46 | 52 | 58 | 64 | 70 | 76 | 82 | 88 | 94 | 100 |
| Scallop Group B |  | 60 | 68 | 76 | 84 | 92 | 100 | 108 | 116 | 124 | 132 |
| 9" Valance |  | 30 | 36 | 39 | 51 | 57 | 63 | 69 | 75 | 81 | 87 |

Shades over $731 / 4$ " $\times 60$ " will be seamed - Shades over $731 / 4$ " wide will be turned width for length.
Clutch Shades come with color coordinated chain and white or black clutches.
Metal $1 \frac{1}{4}$ " Spring Rollers available when specified for sizes between $781 / 4 "$ to $1091 / 4 "$ wide.
$\dagger$ Specify valance width including returns...Price at overall width size. Valances over 9 " deep...add $10 \%$ for each added inch.
OTHER SCALLOP STYLES NOT SHOWN ARE AVAILABLE. PRICE IN COMPARABLE PRICE AND SEND SKETCH.

Matte - Room Darkening, Flame Resistant, Easy Washability, $\mathbf{1 0 0 \%}$ Glass-Fiber Base Material. Premium quality and value.
Clutch surcharge non-shaded area $\mathbf{+} \mathbf{3 0} .00 /$ Clutch required $\mathcal{\&}$ included in price of shaded area.

| WINDOW LENGTH |  | WIDTHS TIP TO TIP |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 37-1/4 | 46-1/4 | 55-1/4 | 73-1/4 | 78-1/4 | 83-1/4 | 91-1/4 | 103-1/4 | 109-1/4 | 121-1/4 |
| Factory will add for wrap | 36 | 64 | 70 | 83 | 96 | 106 | 144 | 165 | 187 | 198 | 220 |
|  | 48 | 67 | 74 | 86 | 100 | 112 | 153 | 176 | 198 | 215 | 248 |
|  | 60 | 69 | 77 | 90 | 106 | 118 | 164 | 187 | 209 | 231 | 275 |
|  | 72 | 72 | 80 | 94 | 110 | 124 | 229 | 237 | 248 | 263 | 303 |
|  | 84 | 81 | 89 | 98 | 116 | 131 | 240 | 249 | 262 | 292 |  |
|  | 96 | 86 | 95 | 103 | 120 | 136 | 251 | 261 | 276 | 308 |  |
|  | 108 | 122 | 132 | 141 | 158 | 176 | 264 | 273 | 292 |  |  |
|  | 120 | 125 | 136 | 145 | 164 | 183 | 277 | 285 |  |  |  |
| Hem Style \#1 |  | 26 | 30 | 34 | 38 | 42 | 46 | 50 | 54 | 58 | 62 |
| Scallop Group A |  | 46 | 52 | 58 | 64 | 70 | 76 | 82 | 88 | 94 | 100 |
| Scallop Group B |  | 60 | 68 | 76 | 84 | 92 | 100 | 108 | 116 | 124 | 132 |
| 9" Valance |  | 30 | 36 | 39 | 51 | 57 | 63 | 69 | 75 | 81 | 87 |

Shades over $781 / 4$ " x 72 " will be seamed - Shades over $781 / 4$ " wide will be turned width for length.
Clutch Shades come with color coordinated chain and white or black clutches.
Metal $11 / 4 "$ Spring Rollers available when specified for sizes between $781 / 4$ " to $1091 / 4$ " wide.

Moire, Boucle, Duplex - Room Darkening, Flame Resistant, 100\% Glass-Fiber Base Material.
Clutch surcharge non-shaded area $\mathbf{+} \mathbf{3 0} 0.00 /$ Clutch required $\mathcal{\&}$ included in price of shaded area.

| WINDOW LENGTH |  | WIDTHS TIP TO TIP |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 37-1/4 | 46-1/4 | 55-1/4 | 73-1/4 | 78-1/4 | 83-1/4 | 91-1/4 | 103-1/4 | 109-1/4 | 121-1/4 |
| Factory will add for wrap | 36 | 70 | 77 | 91 | 106 | 139 | 158 | 182 | 206 | 218 | 242 |
|  | 48 | 74 | 81 | 95 | 110 | 145 | 168 | 194 | 218 | 237 | 273 |
|  | 60 | 76 | 85 | 99 | 117 | 152 | 180 | 206 | 230 | 254 | 303 |
|  | 72 | 79 | 88 | 103 | 121 | 158 | 252 | 261 | 273 | 289 | 333 |
|  | 84 | 89 | 98 | 108 | 128 | 166 | 264 | 274 | 288 | 321 |  |
|  | 96 | 95 | 105 | 113 | 132 | 172 | 276 | 287 | 304 | 339 |  |
|  | 108 | 134 | 145 | 155 | 174 | 216 | 290 | 300 | 321 |  |  |
|  | 120 | 138 | 150 | 160 | 180 | 223 | 305 | 314 |  |  |  |
| Hem Style \#1 |  | 26 | 30 | 34 | 38 | 42 | 46 | 50 | 54 | 58 | 62 |
| Scallop Group A |  | 46 | 52 | 58 | 64 | 70 | 76 | 82 | 88 | 94 | 100 |
| Scallop Group B |  | 60 | 68 | 76 | 84 | 92 | 100 | 108 | 116 | 124 | 132 |
| 9" Valance |  | 30 | 36 | 39 | 51 | 57 | 63 | 69 | 75 | 81 | 87 |

Shades over $73 \frac{1}{4}$ " $\times 60$ " will be seamed - Shades over $731 / 4$ " wide will be turned width for length.
Clutch Shades come with color coordinated chain and white or black clutches.
Metal $1 \frac{1}{4}$ " Spring Rollers available when specified for sizes between $781 / 4$ " to $1091 / 4$ " wide.
$\dagger$ Specify valance width including returns...Price at overall width size. Valances over 9 " deep...add $10 \%$ for each added inch. OTHER SCALLOP STYLES NOT SHOWN ARE AVAILABLE. PRICE IN COMPARABLE PRICE AND SEND SKETCH.

LUXZ - Blackout Fabric, Highest Quality Suede Feel \& Look Fabric.
All Shades Clutch Operation Only - Included in price Below.

| WINDOW LENGTH |  | WIDTHS TIP TO TIP |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 37-1/4 | 49-1/4 | 61-1/4 | 73-1/4 | 81-1/4 |
| Factory will add for wrap | 36 | 250 | 278 | 285 | 289 | 304 |
|  | 48 | 279 | 315 | 323 | 328 | 343 |
|  | 60 | 304 | 353 | 360 | 365 | 380 |
|  | 72 | 333 | 394 | 401 | 444 | 459 |
|  | 84 | 375 | 431 | 440 | 481 | 496 |
|  | 96 | 400 | 470 | 478 | 519 | 535 |
|  | 108 | 428 | 508 | 515 | 558 | 573 |
|  | 120 | 453 | 545 | 554 | 595 | 610 |

Shades come with sewn bottom hems \& heavy duty slats.
Clutch Shades come with color coordinated chain and white or black clutches.

E-Screen 5\%/M-Screen 3\% - Fibergass $\&$ Viny Mesh Shades.
All Shades Clutch Operation Only - Included in price Below. 10\% Surcharge for E-Screen 1\%

| WINDOW LENGTH |  | WIDTHS TIP TO TIP |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 31-1/4 | 37-1/4 | 49-1/4 | 61-1/4 | 73-1/4 | 85-1/4 | 97-1/4 | 109-1/4 | 121-1/4 |
| Factory will add for wrap | 36 | 156 | 172 | 194 | 215 | 257 | 303 | 353 | 416 | 463 |
|  | 48 | 165 | 182 | 207 | 231 | 278 | 329 | 383 | 455 | 504 |
|  | 60 | 176 | 193 | 219 | 246 | 299 | 355 | 413 | 495 | 545 |
|  | 72 | 187 | 206 | 234 | 305 | 367 | 423 | 490 | 585 | 619 |
|  | 84 | 209 | 223 | 246 | 321 | 389 | 450 | 520 | 624 | 661 |
|  | 96 | 218 | 233 | 258 | 336 | 410 | 476 | 549 | 664 | 702 |
|  | 108 | 229 | 244 | 270 | 352 | 431 | 500 | 579 | 702 | 743 |
|  | 120 | 238 | 255 | 284 | 367 | 452 | 526 | 607 | 742 | 783 |

Clutch Shades come with color coordinated metal bottom rails
Bottom rail colors: White, Eggshell, Black, Bronze, Silver.
Clutch Shades come with color coordinated chain and white or black clutches.

# BEAUTI-VUE PRODUCTS FACIA SURCHARGES 



3" Flat
Aluminum Facia


4" Flat
Aluminum Facia


3" Curved Fabric Covered Facia

| Widths to | $36^{\prime \prime}$ | $48^{\prime \prime}$ | $60 "$ | $72^{\prime \prime}$ | $84 "$ | $96^{\prime \prime}$ | $108 "$ | $120 "$ | $132 "$ | $144 "$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 3" Flat <br> Facia | 63 | 73 | 83 | 93 | 104 | 115 | 126 | 137 | 149 | 161 |
| 4" Flat <br> Facia | 74 | 86 | 98 | 110 | 122 | 134 | 146 | 160 | 173 | 186 |
| 3" <br> Covered <br> Facia | 80 | 93 | 106 | 120 | 134 | 148 | 162 | 176 | 190 | 204 |

Retail prices subject to change. Available in clutch style only.
Colors Available: White, Alabaster, Anodized Silver, Bronze, Black

## Sizes Calculated End Cap to End Cap

Inside Measure - we deduct $1 / 8^{\prime \prime}$ from size specified.
Outside Measure - Exact size from End Cap to End Cap.
Cloth Measure - We add 1-5/8" to achieve End Cap to End Cap.

| 3" Flat |
| :---: |
| Aluminum Facia |
| $1-1 / 4$ " or $1-1 / 2$ " tubes |
| maximum height $=108 "$ |


| $4 "$ Flat |
| :---: |
| Aluminum Facia |
| $1-1 / 2 "$ or $1-3 / 4 "$ tubes only |
| maximum height $=120 "$ to 144 "* |
| " depending on width |
| of shade ordered |

## 3" Curved <br> Fabric Covered Facia

$1-1 / 4$ " or $1-1 / 2^{\prime \prime}$ tubes maximum height $=108$ "

* Orders for 4 " Facias on narrow shades will be surcharged for $1-1 / 2$ " to $1-3 / 4$ " tube upgrade.
* All maximum widths are based on maximum shade sizes available for standard clutch specifications.


## Beauti-Vue Products Corp. <br> 8555 194th Ave. Bristol, WI 53104 <br> Phone (800)558-9431 Fax (800)329-9431

## Scallop Styles

Scallop styles available for shades or valances-please specify.
Scallops only available on materials in price charts $2,3,4, \& 5$.

## Scallop 1A \& 1B



Style 1A- Specify trim style and color from trim selector card. Trim sewn on stitch-line of shade.

Style 1B- Specify trim style and color from trim selector card. Trim sewn on bottom of shade.

## Scallops Group A





Scallop Styles \#2, \#3, \#4, \#5, \#7 and \#14.
Specify trim, style and color from trim selector card.
Scallop 1A or 1B may be added to the above scallops- See Surcharge

## Scallops Group B



Scallop Styles \#12, \#16, \#17, \#18, and \#19.
These style scallops should use style "F" gimp trim. See surcharge. Pole not included with Style \#17.
Scallop 1A or 1B may also be added to the above scallops. See surcharge.
Custom scallops are available- send a sketch and measurements.

# Custom Cloth Yardage 

| Material | Width Size | Full Roll <br> Retail Price per Yard | Cut Yardage <br> Retail Price per Yard |
| :---: | :---: | :---: | :---: |
| Matte | 36" | \$8.16 | \$11.85 |
|  | 45" | 12.24 | 17.75 |
|  | 54" | 12.85 | 18.65 |
|  | 72" | 16.56 | 24.00 |
|  | 77" White Only | 18.25 | 26.50 |
| Transluscent FR | 36" | 8.75 | 12.70 |
|  | 45" | 10.45 | 15.15 |
|  | 54" | 12.60 | 18.27 |
|  | 72" | 21.65 | 31.40 |
| Moire <br> Boucle <br> Formal Moire | 36" | 8.95 | 13.00 |
|  | 45" | 13.10 | 19.00 |
|  | 54" | 13.85 | 20.10 |
|  | 72" | 17.55 | 25.50 |
|  |  |  |  |
|  |  |  |  |
|  |  |  |  |
| Luxz | 80" | 89.00 | 118.00 |
| Sun Guard | 60" | - | 35.00 |
|  | 72" | - | 42.00 |

Heavy Duty Wooden Rollers - with slats

| Diameter | Tip to Tip Width | Factory Pack | Factory Pack Slats Incl. Price per Each | Broken Pack Slats Incl. Price per Each |
| :---: | :---: | :---: | :---: | :---: |
| 1" Dia | $\begin{aligned} & 37-1 / 4 " \\ & 46-1 / 4 " \end{aligned}$ | $\begin{aligned} & 50 \\ & 50 \end{aligned}$ | $\begin{gathered} \$ 14.50 \\ 17.00 \end{gathered}$ | $\begin{aligned} & 21.00 \\ & 25.00 \end{aligned}$ |
| 1-1/4" Dia. | $\begin{aligned} & 46-1 / 4 " \\ & 55-1 / 4 " \\ & 64-1 / 4 " \\ & 73-1 / 4 " \\ & 79-1 / 4 " \end{aligned}$ | $\begin{aligned} & 25 \\ & 25 \\ & 25 \\ & 25 \\ & 25 \end{aligned}$ | $\begin{aligned} & 24.50 \\ & 26.00 \\ & 29.00 \\ & 32.50 \\ & 35.50 \end{aligned}$ | $\begin{aligned} & 36.50 \\ & 39.00 \\ & \mathbf{4 3 . 5 0} \\ & \mathbf{4 8 . 7 5} \\ & 53.00 \end{aligned}$ |

Heavy Duty Metal Spring Rollers

|  | Tip to Tip | Factory | Factory Pack <br> Ends Off <br> Width | Pack |
| :--- | :---: | :---: | :---: | :---: |
| Diameter | Retail Price Each | Retail price Each |  |  |

Clutch Rollers 1-1/4" - \$27.00 Set Up + \$4.50 per foot
Clutch Rollers 1-1/2" - \$40.00 Set Up + \$4.50 per foot
Price Includes clutch, brackets and chain - specify color

- All retail prices above subject to change -


## Cloth Shade Pulls



Must specify style and color when ordering. Pulls are optional.

\#0110 Pull \$2.60<br>White and Ivory

\#3090 Hem Grip<br>Clear or Ivory

\$3.00
\#1320 Tassel $\quad \$ 7.50$
White and Ivory

## Measuring Instructions

## INSIDE INSTALLATION

Measure the exact distance between the points where the brackets are to be placed inside the window casement. Specify on your order JJ-IB (Jamb to Jamb- Inside Brackets). Factory allows for bracket clearance.

## OUTSIDE INSTALLATION

Measure between the points where brackets are to be placed. Specify in your order Tip to Tip measurement. You may also specify a Cloth Measure "CM" or Barrel Measure "BM" on spring rollers. Clutch rollers also available as cloth measure.

## MEASURING LENGTH

Measure the full length of area to be covered from top to bottom. Beauti-Vue Factory will add 8-12" length as the "safety margin" to permit the shade to be drawn full length with no danger of it being torn from the roller.

## REPLACING OLD SHADES

Measure your old roller from tip to tip. Including the little metal pins on each end. Measure and specify "TT" (Tip to Tip Measure). Be sure to measure the window length as well.

Serwing the trade with
Custom Windou Coverings
for ouer 60 years

